Beko Technologies Corporation, the American subsidiary of Beko Technologies GmbH, celebrated the official opening of its new production and sales facility in Atlanta, Georgia.

6 January 2009

On Monday, 20 October 2008, After months of joint efforts by the US team, led by Tilo Fruth, (President) and Markus Mueller (Executive Vice President), it was time to enjoy the results. More than 150 invited guests attended the opening which was celebrated in a festive setting. The tape for the inauguration of the building was cut by Monique Abeels-Koch in the presence of Yannick Koch and the executive officers of the Beko Group, Werner Koslowski and Manfred Lehner.

Subsequently several groups were guided around the new business premises, with stops in the exhibition area, for multimedia presentations, and in the production area.

The highly complex production area for Drypoint® M membrane dryers made a particularly strong impression. Here, it was clearly demonstrated how much high-technology goes into making this product.

As many of our guests were not entirely familiar with Beko's portfolio, the showroom with its fully functional compressed air station was inspected with great interest. Operating within a compatible system, the station includes the most important Beko products in the field of compressed-air treatment, as well as condensate and process technology.

The guided tours were followed by speeches, words of thanks and congratulations on the festive occasion. Among the speakers were

Kasim Reed (Senator from Georgia), Hans Gant (Metro Atlanta Chamber of Commerce), Tilo Fruth and Markus Mueller (Beko Technologies Corporation's President and Vice President), Manfred Lehner (Beko Technologies GmbH, executive officer) and, of course, Mrs Monique Abeels-Koch as company owner, and her son Yannick Koch.

In the late afternoon and evening the event offered pleasant relaxation at the Georgia Aquarium. During this evening the huge aquarium was open exclusively for the guests of Beko Technologies Corporation. It gave everyone the opportunity to take a leisurely stroll through this extraordinary aquarium before finally meeting again for dinner.

Considering the very agreeable atmosphere, it is not surprising that the celebration on the roof terrace of the Glenn Hotel, which commands a magnificent view of Atlanta's skyline, continued until late into the night. Surely a well-deserved conclusion to a long project period that required a great deal of "compressed energy" and precise coordination of the teams involved.

